

Alison Siying Chen

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EDUCATION

Architecture Association School of Architecture M.Arch Degree in progress	London, United Kingdom 2022 - 2024
BA(Hons) Degree • ARB/RIBA PART1	2017 - 2020
Affiliated International School of Shenzhen University ALEVEL & GCSE • A* in Alevel Physics, Economics, Math, Chemistry, Art	Shenzhen, China 2013 - 2017

HONORS

High Pass for Environmental & Technical Studies Design Submission with Distinction • 1 out of 120	2020
RIBA Central London Reigon First Year Student Prize & AA CAF First Year Prize • 1 out of 5 schools in Central London • Presented projects in RIBA London headquarter as the winner of CAF Prize	2018

WORK EXPERIENCE

ARTVERSE Lead Artist, NFT Designer, UI Designer Working as Lead Artist of the NFT Platform ARTVERSE • NFT & UI Designer in The Project Along the River During the Qingming Festival in collaboration with Beijing Phoenix Digital Technology Co., Ltd , The NFT Sales 270Million Rmb in total • NFT & UI Designer in The Project Cyborg Dunhuang in collaboration with Dunhuang Museum , The NFT Sales 146 Million in total • NFT Designer for Graduate Present for Peiking University MBA Program	Beijing, China Jan. 2021 - Aug. 2022
SMELT PRESS Founder, Fashion Designer Founder of the Fashion Brand SmeltPress in Shenzhen , Designed over 10 fashion season in 3 years. Manage the design and sales of products from sketch to manufacture and advertisement on the TAOBAO Digital Platform and Pop UPS. • Top Monthly Sales reached 1.26 million rmb per month • Providing Costume for Girls Band SNH48 to Shanghai Star48 Culture Media • Establish collaboration with Tencent Anime Department Shenzhen • Have 40k followers for the shop and 500 active monthly buyers	Shenzhen, China Jul. 2019 - Jan. 2022
CHAP China Bussiness Manager • Working as CHAP China representative and business manager in the NEOM Project SD Stage • Cross-country collaboration with CHAP London and CHAP Europe • Organizing work with a 20 people team size with 5 formal worker & 15 Intershops • Estbalish company collaboration with Beijing Tsinghua Planning and Design Institute Co., Ltd.	Shenzhen, China Nov. 2021 - Mar. 2022
MAD Architects Intern Designer • Working on Jiaxing Cultural Center Project in the CD stage • Working on visual and animation realization of the Jiaxing Cultural Center • Developing architecture parametric facade detail with Structural Engineer	Beijing, China Oct. 2020 - Jan. 2021
CRAB STUDIO Intern Designer & Artist Assistant • Working on Shenzhen Qianhai City Landmark Competition, 4th award /100 attended companies • Attending Competition Briefing and opening in Shenzhen • Presenting with PeterCook in competition final round presentation to the Shenzhen Qianhai government	London, United Kingdom Jun. 2019 - Sep. 2021
CIEDC Architects Intern Designer • Working on Yuanan New Cultural Center Competition , honorable mention prize	Shenzhen, China Jan. 2017 - Mar. 2017

SKILLS

Game Design: Unreal Engine 5 Blue Print ,Unity 3D, Game Mechanism Design, C#
Art ,Animation and Fashion: Adobe Photoshop. Illustration, After Effect, Lightroom, FinalCut, Procreate, Cinema 4D, Octane ,Blender, Maya, Substance Painter, Figma, Xmind, Fashion Photography, Marvelous Designer, Z Brush
Architecture Design: Rhino, Grasshopper, Vray, Enscape, Keyshot, AutoCad
Music Production: Ableton, Logic Pro, Piano, Electric & Acoustic Guitar , Violin
Language: Chinese, English GRE 315, IELTS 7.0 , Japanese

ACADEMIC PROJECTS

GAME DESIGN

Trial to the Strawberry Land

- **Advisor : Yinghui Meng** 2023
- <https://www.alonsiyingchen.com/work/trial-to-the-strawberry-land>

Its Whisper

- **Adviior: Brad Li & Yinghui Meng** 2023
- <https://www.alonsiyingchen.com/work/its-whisper>

Scrolls Of Destiny

- **Adviior: Brad Li** 2023
- <https://www.alonsiyingchen.com/work/scrolls-of-destiny>

ARCHITECTURE DESIGN

Phygital Game Incubator

- **Advisor :James Kwang-Ho Chung & Brendon Carlin** 2019
- <https://pr2023.aaschool.ac.uk/students/siying-chen>

The Architecture Object of Cleansing

- **Advisor :Andrew Yau** 2020
- <https://www.aaschool.ac.uk/projects/the-architectural-object-of-cleansing>

Landing the Earth-Casted Pools Below the Vault

- **Advisor :Kenneth Fraser** 2020
- <https://pr2020.aaschool.ac.uk/Environmental-And-Technical-Studies-Experimental-Programme>

Random OS

- **Advisor : Fredrick Hellburg & Lara Lesmes** 2019
- <https://toolsforarchitecture.aaschool.ac.uk/author/Alison.Siying.Chen/>

ACADEMIC PUBLISHMENT & EXHIBITION

MicroDistance Forum Tutor of 5 days Architecture & Art Workshop

- Hosting a 5 days academic architecture and art workshop with 18 students in the MicroDistance Forum 2021
- YINGHUA Highschool, Tianjin, China

Architecture of the Immersive Internet Symposium Syposium assistant

- [youtube.com/watch?v=cJmhP4OFjMc](https://www.youtube.com/watch?v=cJmhP4OFjMc) 2019

SpacePopular: Value in the Virtual Exhibition VR Exhibition Pop Up Curator

- Architecture x VR Exhibition , Work with Intermediate 1 members to exhibit VR Experience to Visitors 2019

KooZa/rch Project Publishment

- <http://www.koozarch.com/interviews/random-os/> 2019